



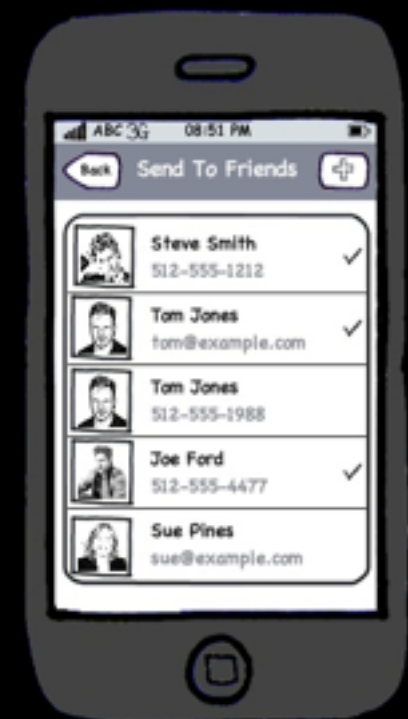
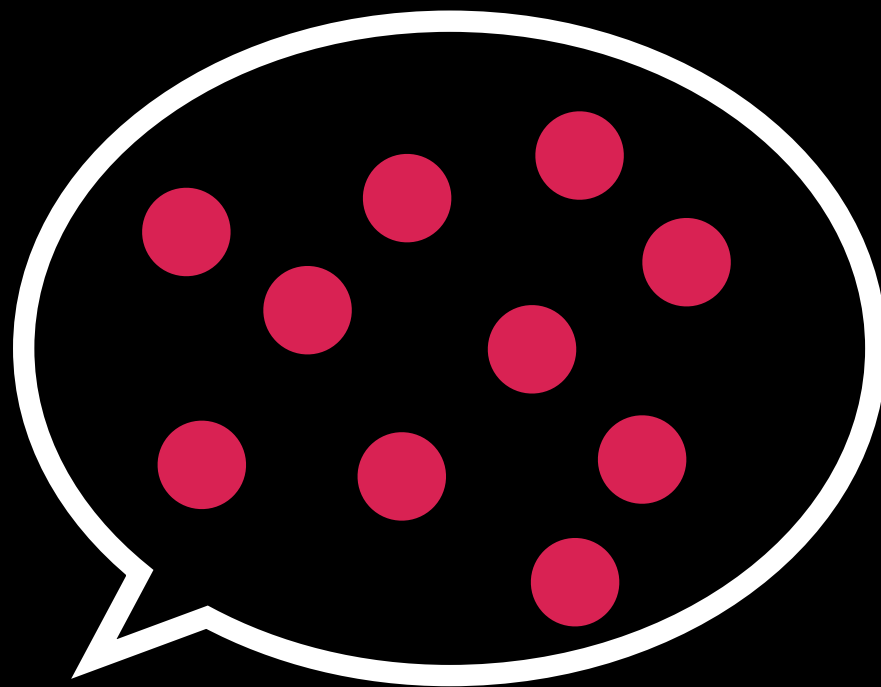
Collaborative Design

with the Design Studio Method

Will Sansbury
@willsansbury

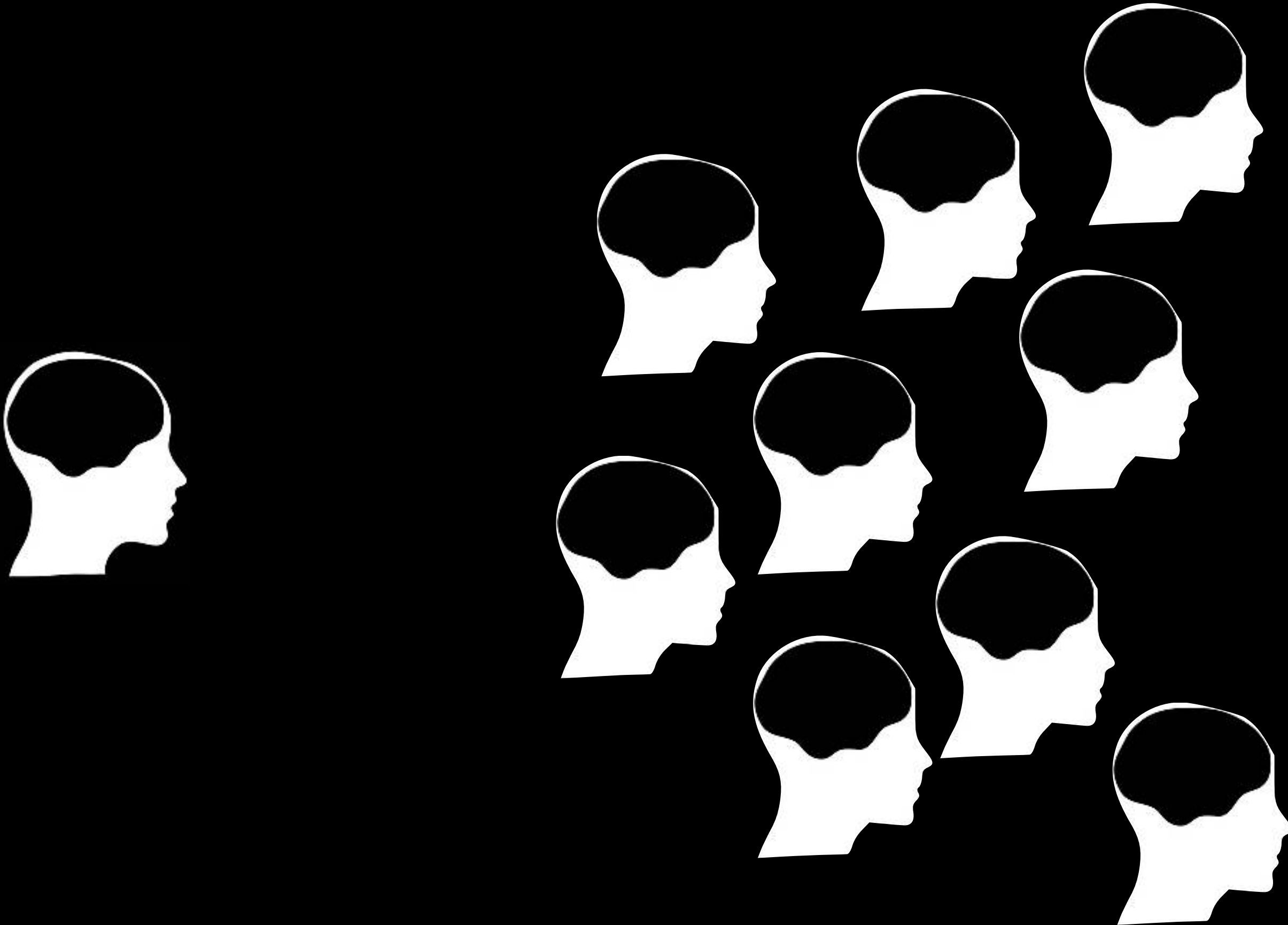
When it comes
to design,
everybody's
got an opinion.

How that usually plays out...



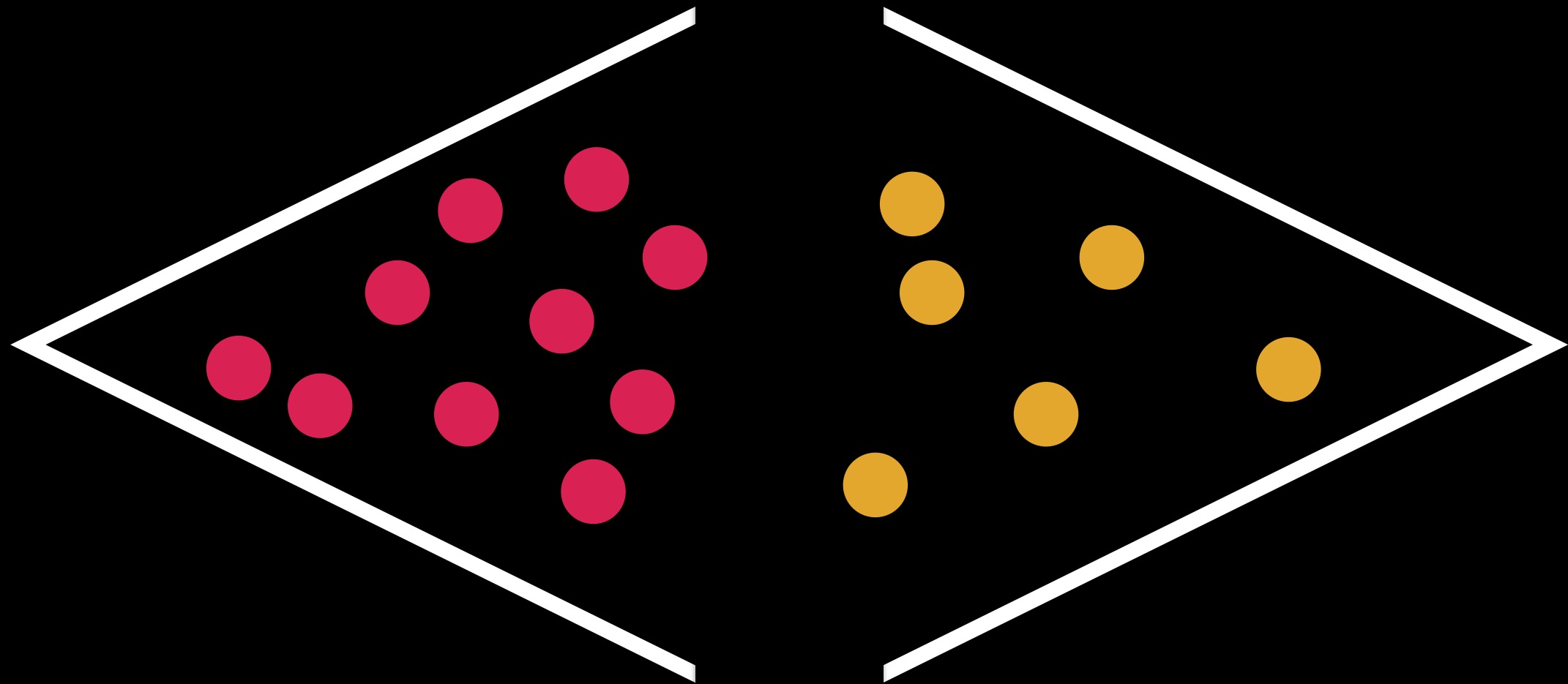
“Where’s my input in your output?”





Design Studio Method Design Charette

Diverge and converge



Introducing Cup o' Sugar

Design Studio Method

Vivianne

Artist

Homeschooling mother of two

Wants to introduce children to more forms of visual arts, but is budget constrained

Lives in a small home with limited storage space

Often finds arts and crafts supplies on Craigslist and Freecycle



Jack



Accountant by week,
DIY enthusiast on the weekends

Buys, renovates, and sells houses
as investments

Does all of the work himself

Often needs specialty tools that it
doesn't make sense to purchase

Can't get to tool rental places before
they close on Friday

Round 1:
Everybody
sketch now!

Critique

Round 2:

Keep sketching!

(OK to beg, borrow, and steal others' ideas)

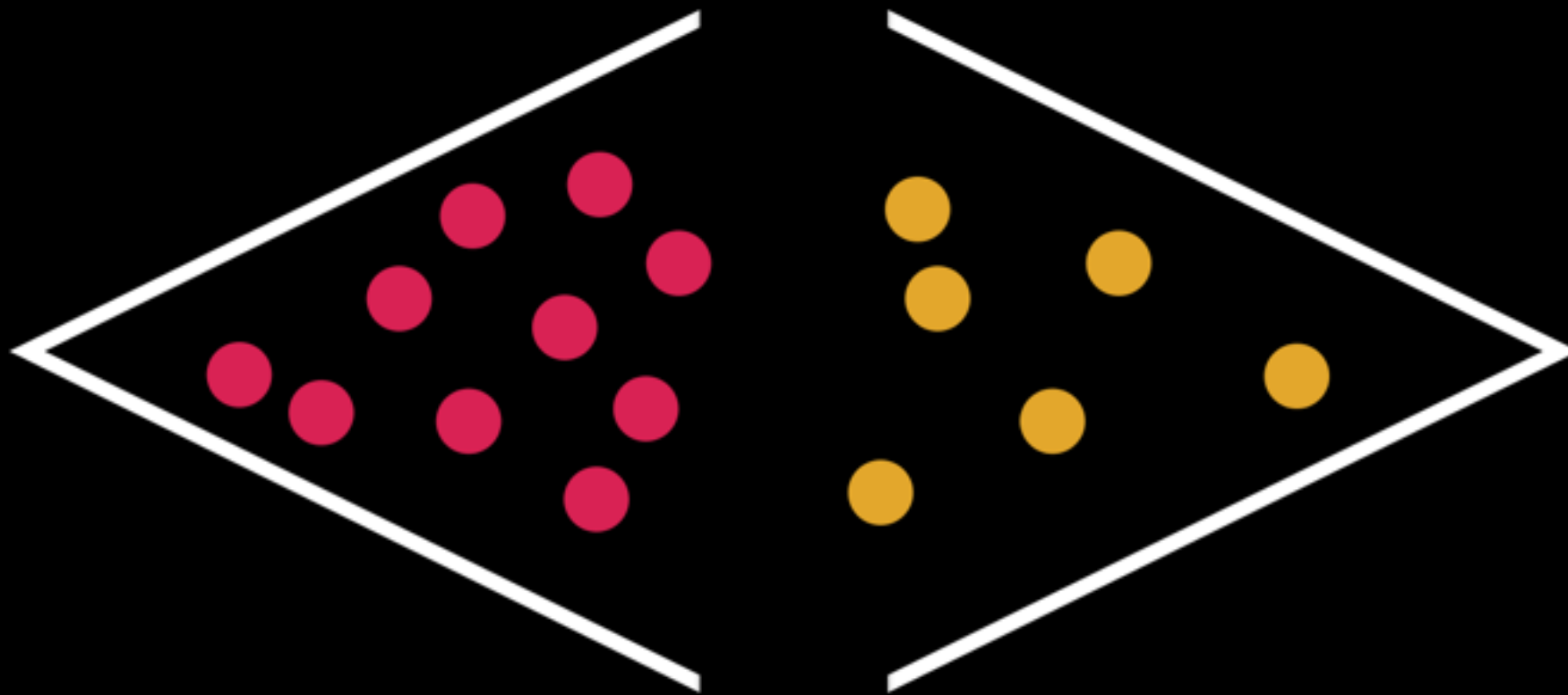
Critique

Round 3:

Cull the best.

Share

Design studio creates options, not answers.



Be careful
what you call it.

Diversity
is your friend.

Don't be
an accidental
showoff.

Let **bad ideas** live—
for a while.

Questions?
Let's chat.